

## Made by Nature, Backed by Science

AmnioWrap<sup>2</sup> is a natural, minimally manipulated structural allograft, intended for homologous use as a protective covering for soft tissue wounds.

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Manufactured by:





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## **Amniotic Tissue Works!**

Quote from CMS:

"The addition of Skin Substitutes or Cellular or Tissue Based Products (CTPs) to certain wounds may afford a healing advantage over dressings and conservative treatments when these options appear insufficient to affect complete healing."

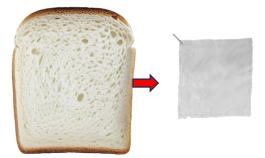
https://www.cms.gov/medicare-coverage-database/view/article.aspx?articleId=54117

BUT...

## BUT, are all they all equal?

A: No. There is a difference in retained structure and growth factor components, which is analogous to white versus wheat bread:

**Commercially processed** 







- · Very uniform unnatural white
- X Low nutrient density
- X No retained ingredient structures

- Less uniform, natural color
- High nutrient density
- Retains beneficial structures

## The Power is in the Process!







Minimally damaging Disinfection





Manual hematopoietic Reduction



wound care healing process.



Cold isotonic Cleansing



A: The patented **BioREtain** process preserves the **natural** integrity of the AmnioWrap<sup>2</sup> placental tissue/components critical to the



Gentle and gradual Dehydration





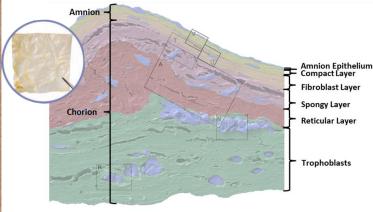
Precise cutting **Placement** 

Low-dose Ebeam terminal **Sterilization** 



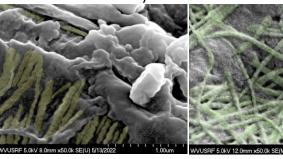


## BioREtain vs. delaminated... Collagen!



AW2 Magnified and Colored Cross Section

The **REtained intermediate layer keeps natural** collagen structure intact which other processing methods unnaturally shorten.



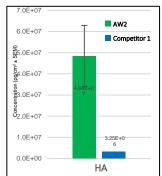
Air-dried: disrupted

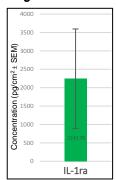


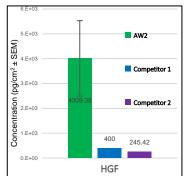
## What's in Your Placental Product?

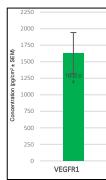
Versus competitive products that are manipulated using harsh manufacturing processes, the BioREtain process results in tissue exhibiting higher concentrations of natural components:

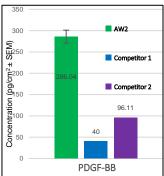
HA=hyaluronic acid IL-1ra= interleukin-1 receptor antagonist HGF=hepatocyte growth factor PDGF-BB=platelet-derived growth factor subunit B homodimer VEGFR1=vascular endothelial growth factor receptor 1











## Comparative Studies?

### **Background**

A retrospective study was conducted comparing the effectiveness of retention-processed (BioREtain® and AmnioWrap<sup>2</sup>) and a de-laminated, then reulcers (DFUs).

laminated product in managing diabetic foot

### **Findings:**

There are distinct advantages of BioREtain processed product in terms of application efficiency and wound size reduction.

AW2 demonstrated marginally higher expected Percent Area Reduction (xPAR) over 12 weeks demonstrating effectiveness in managing wound size.

AW2 required fewer application vs. Epifix to achieve the same size reduction.

AW2's reduced application frequency enhances patient comfort by lessening the need for repeated treatments.

"Data signifies AW2 is a more cost-effective and resourceefficient approach in clinical settings, positioning it as a more advantageous option in many clinical cases."

Epifix® and Purion® are Trademarks of MIMEDX Group, Inc.





# Service System:

Our Relationship Manager Team will make working with Venture Medical Easy by Coordinating:



Email accounts@venturemedicall.com for New Account Setup

#### **Onboarding**

Your Relationship Manager will orient you to the Venture OneView portal.

#### **Insurance Verification**

IVRs are easily submitted & tracked online.

#### **Reimbursement Support**

Support for prior-authorizations, appeals and denials.

#### **Revenue Cycle Management**

Communicate with your Relationship Manager through our portal on Claims, Reimbursement, and Payments.





Established in 2009, Venture Medical has pioneered novel solutions in wound care including biofilm management, imaging, diagnostics, and biologic allografts, while expanding access to therapies in multiple care environments.



Go from multiple spreadsheets and systems to ONE VIEW of IVRs, products, orders, claims, reimbursements, invoices and payments!

Secure access for providers, billers, AP and managers:

https://portal.venturemedicall.com



Makes Inventory Management Easy



2



Refill



# AmnioWrap<sup>2™</sup>

Product Number	Size
300-004-0202-005	2cm x 2cm
300-006-0203-005	2cm x 3cm
300-008-0204-005	2cm x 4cm
300-009-0303-005	3cm x 3cm
300-016-0404-005	4cm x 4cm
300-024-0406-005	4cm x 6cm
300-032-0408-005	4cm x 8cm
300-049-0707-005	7cm x 7cm
300-120-1012-005	10cm x 12cm

Account Setup Help



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IVRs Reimbursement



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> Account Setup

